

FOR IMMEDIATE RELEASE



## STATE PARKS ANNUAL PASSES NOW AVAILABLE FROM FRIENDS OF SANTA CRUZ STATE PARKS AT [WWW.THATSMYPARK.ORG](http://WWW.THATSMYPARK.ORG)

*Park Passes Provide Convenient Access to State Parks & Beaches, Make Great Gifts for Outdoor Enthusiasts and Sales Benefit Local State Parks*

**MAY 17, 2017—SANTA CRUZ, CA**—Friends of Santa Cruz State Parks (Friends) today announced two California State Parks annual passes are available for purchase on the Friends' website, [www.thatsmypark.org](http://www.thatsmypark.org). With a significant portion of the proceeds from park pass sales benefitting local state parks and beaches in Santa Cruz County and coastal San Mateo County, the 12-month passes provide entry to dozens of California State Parks and Beaches.

The popular Golden Poppy Annual Pass includes access to many of the premiere "destination" parks in the redwood region, state historic parks, desserts, hot springs, rivers and most of the state reservoirs. It is not valid at Off Highway Motor Vehicle Recreation areas and high-demand Southern California beach parks. The pass costs \$125.

The California Explorer Annual Pass provides access to most California State Parks, State Recreation Areas and State Beaches that collect a vehicle day use fee, including high-demand Southern California beach parks. The pass costs \$195.

To purchase a pass online and to see a list of parks included in each of the passes, visit [www.thatsmypark.org/store/park-passes.html](http://www.thatsmypark.org/store/park-passes.html).

Passes are also available for purchase at the entrance kiosks of the following state parks and beaches:

- Año Nuevo State Park
- Big Basin Redwoods State Park
- Butano State Park
- Castle Rock State Park
- Half Moon Bay State Beach
- Henry Cowell Redwoods State Park
- Manresa State Beach (Main and Uplands)
- Natural Bridges State Beach
- New Brighton State Beach
- Palm State Beach (Poppy only)
- Pomponio State Beach (Poppy only)
- Portola Redwoods State Park
- San Gregorio State beach (Poppy only)
- Seacliff State Beach
- Sunset State Beach
- The Forest of Nisene Marks State Parks
- Wilder Ranch State Park

### **About Friends of Santa Cruz State Parks**

Established in 1976, Friends of Santa Cruz State Parks is an entrepreneurial nonprofit sustaining the legacy of our state parks and beaches. Through an innovative partnership with California

State Parks, and by leveraging local community support, Friends provides funding for educational programs, visitor services and capital projects. Friends is passionately dedicated to the preservation of our spectacular natural environment and rich cultural history. Friends also operates six ParkStores, offering nature- and history-themed merchandise for sale to benefit local parks and beaches. ParkStore locations include Natural Bridges, New Brighton, Santa Cruz Mission, Seacliff, Wilder Ranch and Online. Learn more at [ThatsMyPark.org](http://ThatsMyPark.org) or via Facebook, Instagram, Twitter, YouTube and Pinterest.

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