

FOR IMMEDIATE RELEASE



PUBLIC INVITED TO EXPLORE PACIFIC MIGRATIONS VISITOR CENTER AT NEW BRIGHTON STATE BEACH

*Center Highlights History of Chinese Fishing Camps
on the Monterey Bay*

WHEN

- Open Now: Tuesdays to Sundays through September 4, 2017 from 10 a.m. to 4 p.m.
- Beginning September 5, 2017 to October 31: Open Fridays, Saturdays and Sundays from 10 a.m. to 4 p.m.
- Call to confirm hours: 831-464-5620.

WHERE

Pacific Migrations Visitor Center
New Brighton State Beach
1500 Park Ave., Capitola, CA

WHAT & WHY:

Supported by Friends of Santa Cruz State Parks, the Pacific Migrations Visitor Center explores the many Pacific Rim migrations, both by people and by creatures of the air and sea. The exhibits explore the contributions of Chinese fishers, who established fishing camps on the Monterey Bay coastline beginning in the 1850s. Fishers dried and shipped most of their catch to markets up and down the coast, as well as across the Pacific. Chinese fish merchants also sold their fresh catch in local towns. China Beach, as New Brighton was known at the time, lasted until the mid-1880s.

Self-guided tours of the Pacific Migrations Visitor Center are free. Docent-led tours are available for groups. Contact Jean Bernard at the Visitor Center, 831-464-5620, to schedule. Parking at New Brighton State Beach is \$10 and supports the park.

About Friends of Santa Cruz State Parks

Established in 1976, Friends of Santa Cruz State Parks is an entrepreneurial nonprofit sustaining the legacy of our state parks and beaches. Through an innovative partnership with California State Parks, and by leveraging local community support, Friends provides funding for educational programs, visitor services and capital projects. Friends is passionately dedicated to the preservation of our spectacular natural environment and rich cultural history. Friends also operates six ParkStores, offering nature- and history-themed merchandise for sale to benefit local parks and beaches. ParkStore locations include Natural Bridges, New Brighton, Santa Cruz Mission, Seacliff, Wilder Ranch and Online. Learn more at ThatsMyPark.org or via Facebook, Instagram, Twitter, YouTube and Pinterest.

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