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LOCAL PARKS AND BEACHES BENEFIT FROM PURCHASES AT REOPENED PARKSTORE ONLINE

Purchases bring the great outdoors into homes during shelter-in-place

MAY 4, 2020—SANTA CRUZ, CA—Friends of Santa Cruz State Parks (Friends) today announced the ParkStore Online has reopened!

After taking time to safely refresh the online store from home, Friends is delighted to offer items that help bring the great outdoors inside.

Shop for puzzles, seeds, coloring and activity books, field guides, science kits and educational toys — even scientific silly putty! The online store also includes an array of books, apparel, souvenirs and household goods that reflect the natural and cultural history of local state parks and beaches, including merchandise featuring the iconic artwork of Michael Schwab.

Shopping at the ParkStore Online directly supports local state parks and beaches, and helps Friends of Santa Cruz State Parks achieve its mission of ensuring that our parks will thrive and be available to all – a concept we can all appreciate now more than ever. Plus, funds from the ParkStore Online stay local.

COVID-19 Update

For the latest information about access to local parks and beaches, as well as shelter-in-place activities and more, visit www.thatsmypark.org/about/covid-19.

About Friends of Santa Cruz State Parks

Established in 1976, Friends of Santa Cruz State Parks (Friends) is a vital partner with California State Parks, creatively working to ensure our cherished local parks and beaches are thriving and available to all. Friends' innovative and collaborative community partnership provides support and investment for education, equity and inclusion, conservation, facilities improvements, historic preservation and cultural events. Friends also operates six ParkStores, offering nature- and history-themed merchandise for sale to benefit local parks and beaches. ParkStore locations include Natural Bridges, New Brighton, Santa Cruz Mission, Seacliff, Wilder Ranch and Online. Learn more at www.ThatsMyPark.org or via Facebook, Instagram, Twitter, YouTube and Pinterest.

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